

Courage, foresight and humanity – thank you Bernhard ter Hürne

Südlohn, 2nd October 2025 – Bernhard ter Hürne, managing partner of ter Hürne GmbH & Co. KG, passed away on 30th September 2025 at the age of only 59 after a short illness. His death leaves a void that can never be filled in his family, throughout the company and far beyond. He is mourned by his wife Celia and his two sons.

Bernhard ter Hürne was an entrepreneur with heart and soul and a person who could inspire others. After studying at the Academy of Administration and Economics in Münster and earning an MBA from Duke University in the USA, he gained experience in the financial world in Frankfurt, before returning to his hometown of Südlohn.

Here, he continued the running of the family business, founded by his father Otger in 1959, and had significant influence on it over decades right up to the present day. Under his leadership ter Hürne developed into one of Europe's leading parquet and flooring manufacturers. Today, around 300 people work in Südlohn for a brand that stands internationally for reliable quality, innovative features and honest values. Bernhard ter Hürne sharpened this profile with foresight, constantly opening up new areas of business and courageously setting the course for them.

Those who met him remember not only the successful entrepreneur, but even more the man himself. He was down-to-earth and attached to his regional roots yet at the same time visionary and constantly full of energy and drive. He loved to think in new ways and pursued ideas with determination. His rhetorical brilliance was captivating and convincing always peppered with a good dose of humour. Whether it was small talk during lunch breaks or shop talk at the factory – his enormous expertise and genuine interest in the needs of his employees made him so approachable. The daily interaction was just as much a key to success as long-term strategic decisions.

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His optimism was contagious, even and especially in difficult situations. „With courage and confidence“, the motto of the last major trade fair appearance, describes not only his entrepreneurial thinking, but also his very essence. In addition to his commitment to the company, he was also committed to his native region, mostly in a low key, unbureaucratic way, but effectively. His love of nature and his penchant for hunting, his enthusiasm for classic cars, and a very special affection for the British way of life were part of his personality and made him unique.

With Bernhard ter Hürne's passing, the company has lost not only its leader, but also a hugely influential personality who fostered a culture of trust, team spirit and mutual respect. His work and values live on, not least through the far-sighted investments he initiated at the Südlohn site in recent years. Torsten Nienhaus, a long-standing member of the management team, has taken over as CEO. With his extensive market knowledge and professional expertise, he stands for continuity in the future development of the family business.

Bernhard ter Hürne will be remembered as an extraordinary entrepreneur and inspiring person – as someone who, with courage, warmth and enthusiasm leaves a lasting legacy that will extend far beyond the company. We look back on our time with him with gratitude. What he built and exemplified will remain and accompany us for generations to come.



*A keen eye for innovation, a big heart for nature –
Bernhard ter Hürne in Harlow Carr Gardens in Harrogate*

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About ter Hürne

ter Hürne is one of Europe's leading parquet and floor-covering manufacturers, based in Südlohn in the western region of Münsterland (North Rhine-Westphalia). The family owned company was founded in 1959 by Otger ter Hürne and continued successfully in the second generation by Bernhard ter Hürne. Since 2025, operational management has been in the hands of Torsten Nienhaus, who is continuing the jointly developed strategy. Around 300 employees produce quality products "Made in Germany" at the site in Südlohn. The core of ter Hürne's brand promise is leading healthy living, sustainable design and smart functionality. As a wood processing specialist, ter Hürne focuses on innovative and attractive flooring solutions – including materials other than wood. The range extends from parquet and real wood flooring, wood-based functional flooring to synthetic-based design floors. Product lines such as Naturholz Parquet, the real wood hybrid floor Hywood, the water resistant wood-based floor Dureco, Soya Design vinyl floors or the healthy design floor Avatara set benchmarks in their respective categories. Ter Hürne completes its leading range of flooring, wall and ceiling systems with the innovative SilentDesign acoustic panels and UniqueDesign panels.

www.terhuerne.com

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